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Downtown Sebring to Host a “Roaring” Good Time

SEBRING, Fla. (Feb. 4, 2010) – Downtown Sebring will be having a “roaring” good time on Sat., Feb. 13 as the Community Redevelopment Agency (CRA) hosts the 27th annual Roaring Twenties Arts and Crafts Festival from 9 a.m.- 4 p.m., which will be followed at 6 p.m. by the Saturday Night Cruise.

More than 100 craft, art and food vendors are expected to convene around Sebring’s historic downtown Circle to celebrate Sebring’s 1920’s heritage. Within the lovely setting, festival attendees can browse booths displaying wood crafts, homemade soaps, leather crafts, clothing, iron crafts, stained glass, jewelry and plants. There will also be painters, photographers and sculptors with artwork for sale. While attendees work up an appetite from all the fun, food vendors will be on site with fun treats such as kettle corn, funnel cakes, lemonade, Italian ice, hot dogs and ice cream.

And the “roaring” fun continues into the evening. At 6 p.m., approximately 65 to 80 classic, antique and muscle cars will file into the Circle for the Saturday Night Cruise, which draws people from all over the state. Previous cars on display have included a 1966 Thunderbird and a 1957 Chevy Belair. Music and entertainment will also be provided, as well as food options.

For more information about the Roaring Twenties Arts and Crafts Festival, contact the CRA at (863) 471-5104. For more information about the Saturday Night Cruise, visit www.sebringcruise.com or call (863) 471-1900.

The mission of the CRA is to bring about the economic revitalization of an established target area. To create a re-investment environment that attracts private investors into the area. To promote improvements within the redevelopment area through renovation and restoration of buildings, as well as to encourage new construction. To acquire the funding necessary to make the infrastructure improvements necessary to attract investment dollars and improve the assessed taxable value of district properties and to assist the Chamber of Commerce and Downtown Merchants in their efforts to market the downtown businesses.